

## Junior Public Relations Consultant

### The Job

InstiCOM is looking for an enthusiast colleague to reinforce the Public Relations team.

### Activities

At InstiCOM you are – together with a colleague - responsible for the press and communication activities of your clients.

- You assist the account team with strategic consultancy and execution of press and communication policy
- You follow media on relevant trends and developments for clients
- You search for mediagenic information at clients
- You write media angles, press releases and position papers
- You maintain excellent contacts with clients, journalists and stakeholders
- You prepare spokespersons for interviews

### Requirements

- You have bachelor or university degree, preferably in Communications or Journalism
- You have excellent communication and organizational skills
- You can analyse content and draft tailor-made text for specific target groups
- You are driven and have a broad public interest
- You are passionate about news, trends and developments
- Flemish is your mother tongue and you are excellent in English and/or French

### Offer

- A diverse and interesting position in an international environment
- Intensive collaboration within a dynamic team of passionate professionals
- Creative and inspiring environment with space for new ideas and visions
- A personal development plan with attention to individual training
- Inspiring career opportunities

### About InstiCOM

InstiCOM is fast growing, successful Communication and Public Affairs agency in Brussels. InstiCOM increases awareness and knowledge and reinforced authority of clients towards relevant stakeholders through an own developed methodology that fully integrates Public Affairs and Public Relations. InstiCOM continues to focus on widening the social basis of organizations and mobilizes the media and opinionleaders to improve identification by the public. InstiCOM is active for (listed) companies, public and trade organizations. For more information: [www.insticom.be](http://www.insticom.be).

### Interested?

Contact us or sent a mail with motivation and CV to [hans@insticom.be](mailto:hans@insticom.be).

InstiCOM SPRL

Avenue Victor Jacobs 74

1040 Brussels

t.02 627 06 00

